Author’s Guide

Length: Approx. 1,000 to 1,500 words

Ethos:
- Plain English and non-legalistic;
- Pitched at the intelligent lay person;
- Avoid padding/waffle;
- Relaxed style with humour welcome;
- Non-polemical, balanced;
- Authors may express opinions or may choose not to.

Format and style points:
- If the article is a case summary, it is crucial that the court’s conclusion be summarised right at the very start of the article.
- Make sure to include hyperlink to cases, ideally using the Bailii judgment where possible.
- Links should also be included to people and articles referred to and any other external sources.
- If a case that is referenced in the article has previously been covered by the Blog, a link to that article should be included.
- Name of case should be italicised.
- Include relevant tags and categories so that the article is easily searchable.
- It is important to highlight the involvement of members of 1 Crown Office Row in cases, and to hyperlink to their chambers profiles and/or previous Blog posts.
- If appropriate, please include at the bottom of the article a subheading “Further Reading” with links to related articles on the Blog if appropriate.

Content:

Broadly speaking, the Blog runs three types of article:
- **Case summaries**: These may be of important UK domestic cases or important foreign or European decisions that will interest our readers. The cases need not be directly about human rights. For example: [https://ukhumanrightsblog.com/2018/02/23/groundhog-day-for-air-pollution-breaches-government-loses-again/](https://ukhumanrightsblog.com/2018/02/23/groundhog-day-for-air-pollution-breaches-government-loses-again/)

- **Commentary**: These pieces are wider than case summaries and discuss legal developments or proposed changes to legislation or policy. For example: [https://ukhumanrightsblog.com/2018/02/27/the-right-of-appeal-against-refusal-of-a-residence-card-where-are-we-up-to/](https://ukhumanrightsblog.com/2018/02/27/the-right-of-appeal-against-refusal-of-a-residence-card-where-are-we-up-to/)

- **Thinkpieces**: These articles address an important legal theme in a broader way, drawing together issues which may go beyond substantive legal developments and be closer in style to an informative op-ed piece. For example: [https://ukhumanrightsblog.com/2018/09/28/human-trafficking-is-our-system-for-combating-it-fit-for-purpose/](https://ukhumanrightsblog.com/2018/09/28/human-trafficking-is-our-system-for-combating-it-fit-for-purpose/)

**How to submit an article**

- Write up the article in accordance with the formal and style guidance above.
- Send to jonathan.metzer@1cor.com

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